



Stone

Town Council

Town Clerk

Les Trigg

Tel: 01785 619740

Email: clerk@stonetowncouncil.gov.uk

15 Station Road
Stone
ST15 8JP

29 June 2021

Dear Councillor,

A meeting of the **TOURISM & TOWN PROMOTION SUB COMMITTEE** will be held at the **Frank Jordan Centre, Lichfield Street, Stone**, on **TUESDAY 6 JULY 2021** at 7.00pm for consideration of the matters itemised in the following agenda.

Please note that, following a risk assessment, a number of Covid-19 mitigation measures will be in place for this meeting to support social distancing and increase Covid safety:

- Hand sanitisers will be available in the room and ventilation will be maximised.
- Members of the public will be required to scan the NHS QR code or provide their names and contact details for track and trace purposes. This will be unnecessary for Councillors, whose attendance will be recorded in the normal way.
- Attendees are asked not to change seats unless unavoidable. Councillors will be spaced apart, and any seats where participants need to move will be changed between meetings (e.g. the Chairman's table and chair).
- Everyone in attendance will be required to wear face coverings throughout the whole period that they are in the Frank Jordan Centre. The only exceptions to this will be the meeting Chairman, for the duration of the meeting, and all other meeting participants, but only while speaking as part of the meeting.

Please take particular care when entering and leaving the meeting to ensure that social distancing is maintained. Attendees are reminded that the "rule of six" will apply whilst inside the Centre.

Please find the agenda set out below.



Les Trigg
Town Clerk

Councillors: Mrs J. Hood (Chairman), I. Fordham (Vice Chairman), A. Best, J. Davies, Mrs L. Davies, M. Green, P. Leason and C. Thornicroft

AGENDA

1. **To receive apologies for absence**
2. **Declarations of Interest and Requests for Dispensations Received**
3. **Representations from Members of the Public**

To consider representations from members of the public on items to be considered at this meeting, in accordance with the Council's scheme of public participation

4. **Minutes of Previous Meeting**

To confirm as a correct record the minutes of the meeting of the Tourism & Town Promotion Sub-Committee held on 16 March 2021, Minute No's TTP20/058 – TTP20/065 (attached)

5. **Calendar of Events 2021 and 2022**

To consider:

- a. The events schedule for the remainder of 2021 and plans for 2022
- b. Arrangements for the Queen's Platinum Jubilee (copy of proposals re beacons attached)

6. **Christmas Lights**

- a. To receive an update on Christmas lighting at Walton Shops
- b. To consider the lighting of the Plane Tree

7. **Reports from Working Groups**

To receive a report from the Chairman of the Sub-Committee and working groups:

- Remembrance Plaques Working Group

Will any Councillors who wish to speak at this meeting, but are not members of the Sub-Committee, please inform the Chairman before the start of the meeting

Members of the public are welcome to attend the Tourism & Town Promotion Sub-Committee Meeting as observers and/or to make representations to the committee in accordance with the Council's scheme of public participation. Details of this scheme are displayed on the Town Council's notice boards and website.

Stone Town Council – Tourism & Town Promotion Sub-Committee

Minutes of the meeting held virtually on Tuesday 16 March 2021

NOTE: Due to the Coronavirus Pandemic (COVID-19) and Government Guidelines on public gatherings, the meeting was held virtually on Zoom. Members of the public were invited to observe the meeting streamed live on YouTube.

PRESENT: Councillor Mrs J. Hood in the Chair and
Councillors: A. Best, J. Davies, M. Green, R. Kenney, P. Leason and J. Powell

By Chairman's invitation: No Councillors

ABSENT: Councillors: I. Fordham and C. Thornicroft

TTP20/058 Apologies

Councillors: I. Fordham and C. Thornicroft

TTP20/059 Declarations of Interest and Requests for Dispensation

None received

TTP20/060 Representations from Members of the Public

None

TTP20/061 Minutes of Previous Meeting

The minutes of the Tourism & Town Promotion Sub-Committee meeting held on the 15 December 2020 (Minute Numbers TTP20/047 – TTP20/057), were approved as a correct record.

TTP20/062 Calendar of Events 2021

The Chairman invited the Sub-Committee to consider the arrangements for Stone Town Council events through 2021 when it was hoped the Covid-19 crisis would be easing.

The Chairman, Councillor Mrs Hood, expressed her view that putting events in the calendar, and making plans as soon as circumstances allow, would offer everyone something to look forward to and a glimmer of optimism for the town.

The Sub-Committee agreed that the Town Council events which could provisionally be added to the calendar now were Civic Sunday on 11 July, Civic Carols Service on 12 December 2021 and possibly Trafalgar Dinner in October.

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

The Sub-Committee acknowledged that many other events held in the town relied upon a large number of participants from outside of the Council and in respect of the annual Music Festival, a complex and lengthy planning process. As the legal limits on social distancing are not ending until 21 June, it was agreed that High Street events could not feasibly be arranged until this date had arrived.

The Sub-Committee agreed that the Music Festival be postponed for a further review after the Government's phased easing of lockdown measures had concluded and a successful outcome was hopefully emerging.

RECOMMENDED: That the Town Council sets a provisional date on the second Saturday in September (Saturday 11 September 2021) for a Music Festival, which should be confirmed along with other High Street event dates, after 21 June 2021.

RECOMMENDED: That the Town Clerk is asked to contact the participants usually involved in the Music Festival to seek their support for an event in September when it is hoped the circumstances (relating to Covid-19) will be favourable.

TTP20/063 **Christmas Lights**

The Sub-Committee reviewed the 2020 Christmas lighting provision and considered any improvements that could be introduced in 2021.

The Chairman informed the Sub-Committee that she had attended a productive meeting on 8 March 2021 with the Town Clerk and Christmas lighting contractor. The topics discussed had included the anchor point and catenary wire breakage in the 2020 High Street display and potential options for lighting displays in 2021 around the Plane tree and at Walton shops.

Councillor Mrs Hood said that she would like 2021 to be the year when a good display of lights is installed at the Walton shops as she considered local people had been short changed over a number of years. However, an existing project to install new lights hadn't been without its difficulties – in respect of the means by which new lights could be mounted and supported and in obtaining the necessary permissions – which were explained in detail by the Town Clerk.

The Sub-Committee expressed its disappointment that the project had not come to fruition and asked the Town Clerk in consultation with the Christmas lighting contractor to do their very best to ensure the challenges are resolved and the project completed in time for the Christmas season.

TTP20/064 **Bunting**

The Chairman informed the Sub-Committee that the Christmas Lighting contractor would be in town very early on 11 April to install the bunting. She said it was an important task because it will give hope to the residents and businesses in the town and ensure the High Street looks and hopefully feels festive.

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.

TTP20/065 **Reports from Working Groups**

To receive reports from Working Groups:

Town Centre Appearance and Environment Working Group

No report was available from the Working Group.

Town Centre Events and Attractions Working Group

No report was available from the Working Group.

Councillor Kenney pointed out to the Sub-Committee that the Town Centre Appearance and Environment Working Group and the Town Centre Events and Attractions Working Group had been superseded by other working groups and should be removed from the agenda.

Remembrance Plaques Working Group

Councillor Davies advised the Sub-Committee that he was pleased the recommendation from the last meeting had been approved by the General Purposes Committee. He said the working group hadn't physically met yet (as this hadn't been possible) but he had sketched out an idea for the plaque which will be circulated to members of the group.

Councillor Davies said that Oak Tree Farm had agreed in principle to work with the Working Group to produce the plaques but the current circumstances make it impossible to take the project any further.

He said the project would prove a useful tie in with preparations for the 70th Anniversary of the Assession of Her Majesty next year, when it was hoped all in the town would be involved.

Chairman

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting. They are attached as an appendix to the signed copy of the Council minutes.



The Queen's Platinum Jubilee Beacons



2nd June 2022

Further to the announcement from Buckingham Palace on 2nd June 2021, regarding the Platinum Jubilee Weekend of 2nd - 5th June next year, of which The Queen's Platinum Jubilee Beacons is part, I have pleasure in sending you the first edition of the Guide To Taking Part. The beacon lighting event will take place throughout the United Kingdom, Channel Islands, Isle of Man, UK Overseas Territories and for the first time, in each of the capital cities of the Commonwealth countries on the 2nd June next year.

Pages 11, 12, 13 and 14 show the various types of beacons to be used for this historic occasion that can be lit in farmers fields, on country estates, on the top of high hills, around our shorelines on cliff tops and on beaches, with gas fuelled beacons on church towers and castle battlements and permanent beacon braziers made and lit by craftsmen and women in the centre of town and village greens, providing a lasting reminder of this historic moment in the history of The Queen's reign.

Those wanting to take part are being asked to go to page 10, and provide us with the information requested in Step 1, enabling us to include them in the monthly guide updates over the next eleven months, as well as entering them in the special leather-bound book being presented to The Queen after the Jubilee Weekend, along with being able to send them further information in due course. The guide can also be viewed and downloaded from www.queensjubileebeacons.com.

Many of those receiving this communication will already have permanent beacons in place, so please light them for this occasion.

From pages 16 - 27 you will see those, to date, that have already agreed to take part around the UK and the Commonwealth. These lists and pages in the guide will be added to over the next eleven months as more communities etc, join the project.

From the guide, you will see that we are involving town criers undertaking the Proclamation at **1pm** announcing the lighting of the beacons that evening and pipers playing *Diu Regnare* at **9.09pm**, before the beacons are lit at **9.15pm**.

With this in mind, you may wish to consider sourcing a local piper to play this tune at your beacon location before you light your beacon at **9.15pm**. If this is the case, please register your piper in a similar way to your beacon by no later than **1st June** next year.

This could well be the last chain of beacons lit during The Queen's reign, so we want to make it the largest and most dramatic the world has ever seen. We do hope therefore, that you will help us achieve this by taking part in lighting a beacon at **9.15pm** on 2nd June next year.

My warmest regards,

Bruno Peek

Bruno Peek LVO OBE OPR
Pageantmaster
The Queen's Platinum Jubilee Beacons

Tel: + 44 (0) 7737 262 913
Email: brunopeek@mac.com
www.queensjubileebeacons.com

