

Stone Town Council – Tourism & Town Promotion Sub-Committee

Minutes of the Meeting held in the Council Chamber at 15 Station Road, Stone, on Tuesday 17 March 2020

PRESENT: Councillor Mrs J. Hood in the Chair and
Councillors: T. Adamson, R. Kenney, P. Leason (from TTP20/041) and
C. Thornicroft

By Chairman's invitation: No Councillors

ABSENT: Councillors: A. Best, J. Davies, I. Fordham, M. Green, P. Leason (to TTP20/040) and
J. Powell

TTP20/037 **Apologies**

Councillors: A. Best, J. Davies, I. Fordham, M. Green, P. Leason (to TTP20/040)
and J. Powell.

TTP20/038 **Declarations of Interest and Requests for Dispensation**

None received

TTP20/039 **Representations from Members of the Public**

None

TTP20/040 **Minutes of Previous Meeting**

That the minutes of the Tourism & Town Promotion Sub-Committee meeting
held on the 7 January 2020 (Minute Numbers TTP20/029 – TTP20/036), be
approved as a correct record.

TTP20/041 **Calendar of Events**

An updated copy of the calendar of events for 2020-21 was circulated to Sub-
Committee Members.

The Town Clerk proposed that due to the coronavirus (COVID-19) outbreak, all
events up to the end of May are cancelled, with a review of the events going
forward at the end of each month. This would include cancellation of St George's
Day and Council organised VE Day commemorative events. The viability of the
Music Festival (in July) should be considered at the end of April.

* Items marked with an asterisk refer to reports or papers circulated with the agenda or distributed at the meeting.
They are attached as an appendix to the signed copy of the Council minutes.

Councillor Leason advised that no public church services would be held until the end of May 2020.

TTP20/042 Great British Clean Up on March 29th

The Chairman informed the Sub-Committee that the Great British Clean Up national event had been cancelled.

TTP20/043 Reports from Working Groups

To receive reports from Working Groups:

Town Centre Appearance and Environment Working Group

Councillor Fordham was not available to provide a report.

Town Centre Events and Attractions Working Group

Councillor Kenney advised the Sub-Committee that, due to the cancellation of events he had nothing to report.

TTP20/044 Social Media

The Town Clerk advised the Sub-Committee that the Town Council's Facebook page, designed by the Events and Marketing Assistant to cover 'Events and News', would be going live at the end of the month.

Any changes to the design and content will be made if required, when live.

TTP20/045 Exclusion of the Press and Public

To resolve, pursuant to the Public Bodies (Admission to Meetings) Act 1960, that the Public and Press be excluded from the meeting whilst the next items of business are discussed on the grounds that publicity would be prejudicial to public interest by reason of the confidential nature of the debate

RESOLVED: To exclude the Press and Public from the next item of business.

TTP20/046 Christmas Lights Contract

The Sub-Committee received the Town Clerk's verbal and written report* considering the Christmas Lights contract for 2020 to 2022, including a number of proposals for the enhancement and maintenance of the lighting displays in the town. The written report was circulated at the meeting.

RECOMMENDED: That the General Purposes Committee awards a three year contract to Christmas Plus for the provision of Christmas Lighting displays in accordance with the terms of Standing Order 19.6 at the prices set out in paragraph 4 of the report.

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RECOMMENDED: That the full range of enhancements to the Christmas lighting displays in all locations set out in the report are purchased.

RECOMMENDED: That data is obtained to establish the carbon footprint of the displays with a view to improving energy efficiency if this is possible.

Chairman

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